



Digital Safety & Privacy Protection

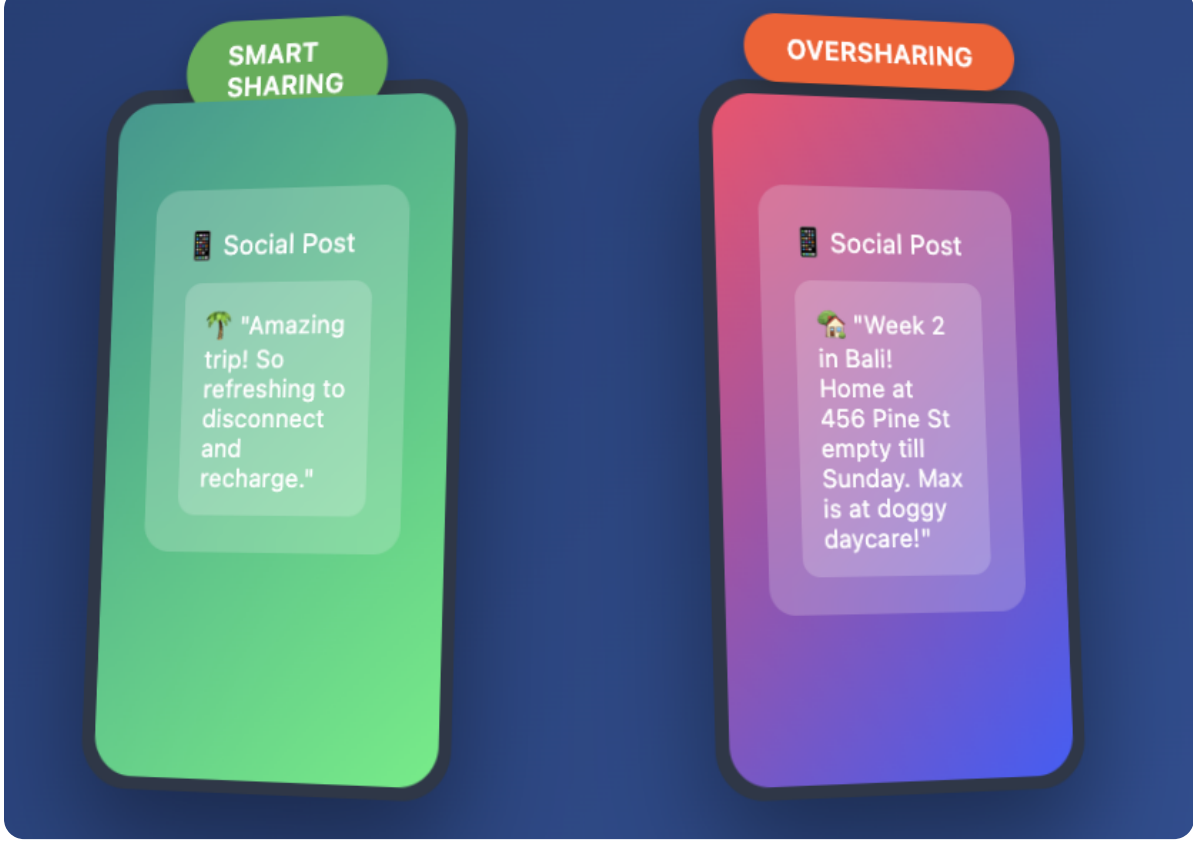
👋 Hi there

Think you're sharing smart on social media? 🤔

Think again. There's a difference between connecting with friends and oversharing details that put you at risk. From birthday posts that answer security questions to vacation photos that advertise an empty home, the line between social sharing and security vulnerability is thinner than you think.

Let's explore how to share socially without sharing too much, the risks of oversharing, and the smart sharing habits that keep you connected and protected. 🛡️

📱 The Difference Between Sharing and Oversharing



Smart social media use means connecting without compromising security. Here's where sharing crosses the line into oversharing:

- **Personal details in posts** - Sharing life moments is great, but including security question answers (first pet's name, childhood street) in your posts creates account vulnerabilities
- **Real-time location sharing** - Posting from vacation is fun, but broadcasting you're away from home in real-time creates physical security risks
- **Work-related information** - Celebrating career achievements is natural, but sharing internal company details or relationships can expose your organization to targeted attacks
- **Unfiltered personal history** - Nostalgic posts are engaging, but oversharing family details and background information gives attackers social engineering ammunition

The goal isn't to stop sharing—it's to share thoughtfully. Smart sharing lets you stay social while staying secure.

🧑 How Oversharing Makes Attacks Easier

Your posts provide the puzzle pieces attackers need to target you more effectively:

- **Mining old posts for personal details** - That throwback Thursday post about your first dog becomes ammunition for password reset attacks. Smart sharers can celebrate memories while being mindful of what details they include.
- **Mapping your professional network** - Work-related posts help attackers understand company relationships for targeted business scams. Smart sharers can celebrate career moments without revealing internal company structure.
- **Learning your patterns and routines** - Check-ins and location patterns help criminals plan their timing. Smart sharers can document experiences without creating predictable schedules.
- **Building social engineering profiles** - Family photos and personal interests become the foundation for convincing scams. Smart sharers stay authentic while keeping key personal details private.



The more detailed information you share publicly, the easier you make it for attackers to craft convincing, personalized attacks.

🧩 Test Your Skills!

Instructions: Find the hidden cybersecurity terms in the puzzle below to test your social media privacy knowledge!

X	L	F	R	A	N	S	O	M	W	A	R	E	R
J	H	I	M	A	L	W	A	R	E	D	F	O	P
G	F	C	N	K	O	B	K	X	A	A	C	Y	H
Y	D	O	N	K	M	A	Y	A	X	T	P	Q	I
Y	V	S	N	D	R	C	V	B	L	A	A	H	S
Z	I	H	Q	I	S	K	K	I	N	V	S	C	H
L	T	P	J	G	Z	U	L	F	C	W	S	T	I
V	Q	Q	J	I	S	P	B	Z	U	B	W	U	N
Z	X	X	Y	T	O	S	S	X	D	Z	O	J	G
H	J	G	H	A	A	B	D	H	Y	K	R	K	Z
M	V	X	A	L	V	E	V	R	Z	F	D	A	Y
A	U	T	H	E	N	T	I	C	A	T	I	O	N
E	T	U	T	Y	Y	E	J	T	V	I	O	Z	Y
C	Y	B	E	R	S	E	C	U	R	I	T	Y	J

DIGITAL
AUTHENTICATION
PHISHING
MALWARE
BACKUPS
RANSOMWARE
CYBERSECURITY
DATA
LINK
PASSWORD

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🔒 Smart Sharing Strategies

Location Sharing

DISABLED

Friend Tagging

REVIEW MODE

Post Visibility

FRIENDS ONLY

Profile Search

DISABLED

1. Share Selectively, Not Publicly

Adjust privacy settings so posts go to friends only, not the entire internet. Smart sharers control their audience—they connect with people they know while keeping strangers out of their personal information.

2. Share Experiences, Not Sensitive Details

You can celebrate life moments while being mindful of security risks. Instead of "Happy birthday to my first dog Buddy who lived on Oak Street!" try "Celebrating sweet puppy memories today!" You're still sharing authentically—just without the security question answers.

3. Time Your Posts Thoughtfully

You can share all your favorite moments—just consider the timing. Post about vacations after you return, share work events after they're over, and celebrate location-based experiences when you've moved on. You're still documenting everything you want to share, just with better timing for your security.

Your organization is partnering with Adaptive Security to offer you industry-leading security training.



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